



National Angel Organization™

presents

2008 National Angel Summit Networking, Strategy, Leadership: A Forum for Smart Investing

October 15th - 17th, 2008
Halifax, Nova Scotia, Canada



Sponsorship
Package

Letter from the Chair _____

Greetings,

Of the two major sources of private equity capital for high-growth business ventures — business Angels and venture capital funds — business Angels represent the oldest, and largest source of seed and equity capital in Canada. Angels however, cannot lead alone.

The National Angel Organization (NAO), for the first time in Atlantic Canada, is hosting a unique opportunity to further knowledge and understanding about Angel investing at the **2008 National Angel Summit in Halifax, Nova Scotia, on the 15th - 17th of October, 2008.**

Themed '**Networking, Strategy, Leadership: A Forum for Smart Investing**', this event will profile a number of nationally and internationally distinguished guest speakers, each of whom will be addressing the most salient emerging trends in Angel investing.

We are offering you an opportunity to become part of this prominent event.

NAO invites you to support the Angel community's continued growth and success by participating as one of our select sponsors. A full list of the sponsor benefit packages is enclosed for your perusal.

Thank you for taking the time to review this package and we look forward to your support of the 2008 National Angel Summit.

Yours truly,

W. Daniel Mothersill
President

Brian Lowe
Summit Co-Chair

Andrew Wilkes
Chairman

Ross Finlay
Summit Co-Chair

General Information

About The National Angel Organization (NAO)

NAO is Canada's voice of Angel Investors.

NAO promotes a vibrant Angel community and culture in Canada through the development of formal Angel investor groups, best practices, education and mentoring programs, the formation of collaboration and co-investment mechanisms, and policy advocacy to encourage an efficient risk capital market in Canada.

The mission of NAO is to increase the quantity, quality, and success of Angel investments in Canada, thus creating a greater pool of capital for innovative start-up companies.

NAO was founded in 2002 and operates as a not-for-profit corporation.

Why NAO Matters

Today, Angel investors are recognized as key stakeholders in the process of building world-class Canadian companies and commercializing Canadian intellectual property by initiating and supporting new business enterprises.

NAO, as the industry organization representing the Canadian Angel community, represents individual Angels and over 30 formal Angel groups across the country. As the Canadian Angel community continues to expand and formalize into more Angel groups, NAO continues to be engaged in supporting that community.

By working with Angels to ensure they have the tools necessary to invest successfully, and engaging with various government agencies to ensure that Angels are encouraged to help fill the Canadian funding gap, NAO is working hard to support Canada's future economic prosperity.



Sponsorship Levels

Media Sponsor

Distribution

Five (5) available

- Name/logo on website (including homepage)
- Dedicated booth space in Summit foyer
- 1 page (2-sided, colour) insert into delegate materials
- Opportunity to distribute promotional items at the event
- One (1) complimentary delegate pass to Summit
- Have a dedicated link to content on monthly NAO newsletter (Oct. 08 – Sept. 09)

Lifestyle Sponsor

In-kind
Product

Five (5) available

- Name/logo on website (including homepage)
- Dedicated booth space in Summit foyer
- 1 page (2-sided, colour) insert into delegate materials
- One (1) complimentary delegate pass to Summit
- Opportunity to distribute product at event

Platinum Sponsor

\$35k

Two (2) available

- Top-tier recognition as the host of one of:
 - (1) Opening night reception, Oct. 15th, or
 - (1) Keynote dinner on the second night, Oct. 16th
- Introductory speaker for either of the above selected keynotes
- Platinum sponsor recognition on all delegate/promotional materials
- Mention in all media releases and newsletters (including logo)
- Name/logo on website (including homepage)
- Dedicated booth space in Summit foyer
- 4 page (8-sided, colour) insert into delegate manual
- Opportunity to distribute promotional items at the event
- Five (5) complimentary delegate passes to Summit
- Dedicated sponsor banner at Summit
- Recognition as NAO sponsor for entire year (Oct. 08 – Sep. 09)
- Logo featured on name-tag lanyards

Stand out from the rest!

As a key sponsor of the 2008 National Angel Summit, you will be recognized as one of the leaders in Canada's emerging Angel investment sector – playing a role in Canada's economic future – today.

Did you know?

All Angel investors in Canada must be accredited investors – high net-worth individuals that have net assets of \$1m+ or earn over \$200,000 a year.

Angels invest \$3.5B a year in Canada – complementing the \$1.7B invested by venture capital!

Gold Sponsor

\$20k

Four (4) available

- Top-tier recognition as the host of one of:
 - (1) Breakfast keynote address, Oct. 16th, or
 - (1) Lunch keynote address, Oct. 16th, or
 - (1) Post-dinner keynote reception, Oct. 16th, or
 - (1) Full-Summit sponsorship of the “dealmaker” room
- Introductory speaker for either of the above selected keynotes
- Gold sponsor recognition on all delegate/promotional materials
- Mention in all media releases and newsletters (including logo)
- Name/logo on website (including homepage)
- Dedicated booth space in Summit foyer
- 2 page (4-sided, colour) insert into delegate manual
- Opportunity to distribute promotional items at the event
- Three (3) complimentary delegate passes to Summit
- Recognition as NAO sponsor for entire year (Oct. 08 – Sep. 09)

Silver Sponsor

\$10k

Eight (8) available

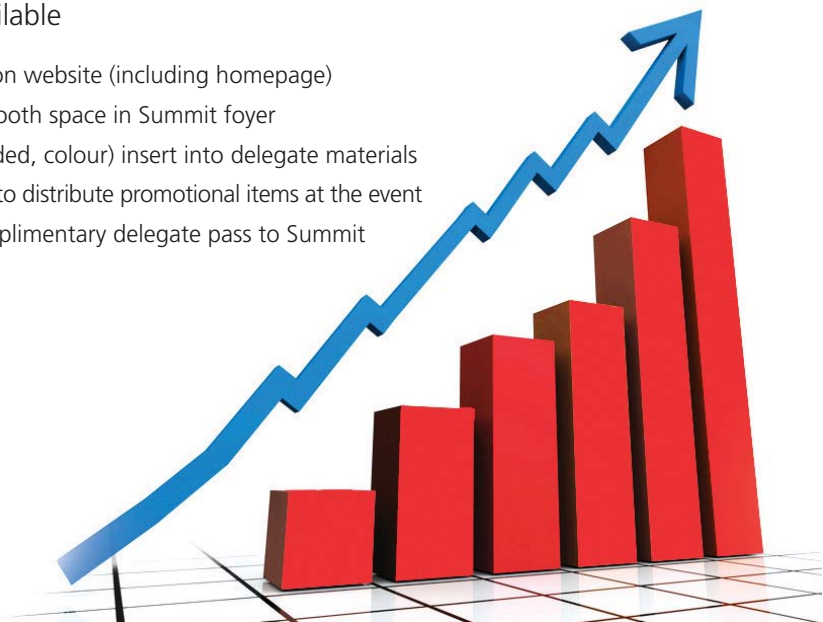
- Name/logo on website (including homepage)
- Recognition as the co-sponsor of one of:
 - (4) International Co-investment dinner, Oct. 15th, or
 - (4) Networking breaks, Oct. 16th and 17th
- Dedicated booth space in Summit foyer
- 1 page (2-sided, colour) insert into delegate materials
- Opportunity to distribute promotional items at the event
- Two (2) complimentary delegate passes to Summit
- Recognition as NAO sponsor for entire year (Oct. 08 – Sep. 09)

Bronze Sponsor

\$5k

Ten (10) available

- Name/logo on website (including homepage)
- Dedicated booth space in Summit foyer
- 1 page (2-sided, colour) insert into delegate materials
- Opportunity to distribute promotional items at the event
- One (1) complimentary delegate pass to Summit



Thank you to our 2007 Sponsors!



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Interested in becoming a
2008 Summit sponsor?

Contact:

James Black

Communications and Event
Coordinator

416.581.0009

jblack@angelinvestor.ca

Other inquiries?
Contact us!

National Angel Organization

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